

# US healers.com

Directory of Healers and Therapists in North America

Features comparison for the various levels of Upgrade

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	UNREGISTERED	REGISTERED	UPGRADES		
	Basic	BASIC +	ENHANCED	PREMIUM	SPONSOR
Monthly subscription payments :			\$4.00	\$6.00	\$8.00
Quarterly subscription payments :			\$11.50	\$17.25	\$23.00
Half-Yearly subscription payments :			\$22.00	\$33.00	\$44.00
Yearly subscription payments :			\$40.00	\$60.00	\$80.00
Yearly Registration (covers all listings) :	FREE	\$12.50			
<b>FEATURES COMPARISON</b>					
All non-upgraded listings show as Basic+	x	✓	✓	✓	✓
Practice Name	✓	✓	✓	✓	✓
Address and Postcode	✓	✓	✓	✓	✓
Practice Category	✓	✓	✓	✓	✓
Password-protected Account	✓	✓	✓	✓	✓
Highlighted listing	x	✓	✓	✓	✓
Photograph or logo image	x	✓	✓	✓	✓
Free image re-sizing and upload (if reqd)	x	✓	✓	✓	✓
Free technical support (email)	x	✓	✓	✓	✓
Telephone No	x	✓	✓	✓	✓
Cellphone No	x	✓	✓	✓	✓
Fax No	x	✓	✓	✓	✓
Link to your Website	x	x	✓	✓	✓
Image link to your Website (click logo)	x	x	✓	✓	✓
Receive Email Enquiries	x	x	✓	✓	✓
Link to your Profile page	x	x	✓	✓	✓
Profile text (max characters displayed)	x	x	2000	5000	5000
Skype Link	x	x	x	✓	✓
Facebook Link	x	x	x	✓	✓
Twitter Link	x	x	x	✓	✓
LinkedIn Link	x	x	x	✓	✓
Included in Fixed Keyword Reports	x	x	x	✓	✓
Inclusion in General Keyword Searches	x	x	✓	✓	✓
Location Map Link	x	x	✓	✓	✓
Online Statistics - Profile clicks	x	x	✓	✓	✓
Online Statistics - Website clicks	x	x	✓	✓	✓
Printer-friendly Page	x	x	✓	✓	✓
Additional title line	x	x	x	✓	✓
'Add to Favourites' link	x	x	x	✓	✓
Up to 2 additional website links	x	x	x	✓	✓
Include Photographs and images in Profile	x	x	x	✓	✓
Uploadable pdf brochure	x	x	x	✓	✓
Uploadable Powerpoint presentation	x	x	x	✓	✓
Uploadable audio, & video files	x	x	x	✓	✓
Vouchers/coupons for offers	x	x	x	✓	✓
Guaranteed first-page position in Main Reports	x	x	x	✓	✓
Guaranteed top 4 position in Main Reports	x	x	x	x	✓
'New Members' on homepage (if new)	x	✓	✓	✓	✓
Search Engine Optimised	x	✓ **	✓ ***	✓ ****	✓ *****
Visibility	low	✓ **	✓ ***	✓ ****	✓ *****
Priority in General Reports	low	✓ **	✓ ***	✓ ****	✓ *****
Price Guaranteed (pay no more if price increases)*	x	✓	✓	✓	✓

A single registration payment will upgrade ALL of your listings to Basic+

Enhanced, Premium and Sponsor Upgrades apply to a single listing (i.e. one category) only.  
Any upgrade will also automatically cause all other unregistered listings to upgrade to Basic+

To Upgrade - login to your account from the healers.co.uk homepage and select "Upgrade Listing"

With **Ushealers.com** you are not tied in to any contract. You can cancel your subscription at any time and your upgrade will continue until expiry